

PARLIAMENT LIGHTS  
1994 MEDIA BUDGET RECAP  
DISCOUNTED COSTS  
AS OF 9/12/94

	1994 C.P.E (\$MM)	1994 COMM. (\$MM)	\$ DIFF C.P.E. VS COMM. (\$MM)
ACTUAL BUDGET	9.7		
PRINT *	4.0	3.9	0.1
OOH	5.5	5.5	0.0
<b>GRAND TOTAL</b>	<b>9.5</b>	<b>9.4</b>	<b>0.1</b>
UNALLOCATED	0.0	0.0	
DIFF. VS. BUDGET	-0.2	-0.3	

\* INCLUDES 2% CASH DISCOUNT

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